fashion calendar

2009

MARCH 23

january

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december

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ruth finley, publisher
153 east 87th street
new york, ny 10128
(212) 289-0420
fax (212) 289-5917
www.fashioncalendar.net

DATES TO REMEMBER

2009

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

2010

NEW YEAR'S DAY
Friday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 18

PRESIDENT'S DAY
Monday, February 15

ASH WEDNESDAY
Wednesday, February 17

ST. PATRICK'S DAY
Monday, March 17

PASSOVER
Monday, March 29 - April 6

GOOD FRIDAY
Friday, April 2

EASTER
Sunday, April 4

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Wednesday, September 8

YOM KIPPUR
Friday, September 17

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

HANUKKAH
Tuesday, December 1

CHRISTMAS
Saturday, December 25

2010

JANUARY

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AUGUST

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SEPTEMBER

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NOVEMBER

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DECEMBER

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2009 NEW YORK MARKET DATES

Fall I: 1/5 - 1/16
Fall II: 2/9 - 2/27
Holiday: 3/16 - 3/27
Resort: 6/1 - 6/12

Spring I: 8/3 - 8/14
Spring II: 9/8 - 9/25
Summer/Transition: 10/19 - 10/30

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 16 & MARCH 23, 2009

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/10-9/17; LONDON, 9/18-9/22; MILAN, 9/23-9/30; PARIS, 10/1-10/8

March 18-24 — *LOS ANGELES*: CYNTHIA O'CONNOR + CO (Fall 2009 Collections) The Cooper Bldg, 860 So. Los Angeles St. Mezzanine 2 For info: 212-594-4999 (RTW: Julie Brown, Kara Janx, Chloe & Reese, Sir Alistair Rai, Verrier; Accessories: Kooba, Botkier, Rebecca Minkoff, Foley + Corinna, Treesje, Katherine Kwei, Bracher Emden, Ted Rossi, CC Skye, Jules Smith, Mali Sabatasso, B-Low the Belt, Jocelyn, Leigh + Luca, Lara Kazan, Sir Alistair Rai: Footwear, Botkier)

March 20 — *LOS ANGELES*: TENOVERSIX FALL '09 PRIVATE LABEL PRESENTATION & COCKTAIL PARTY, 7-9PM, 7427 Beverly Blvd. (at Vista between LaBrea/Fairfax). By invitation. Contact: 323-330-9355 or rsvp@tenover6.com

March 20-22 — *LOS ANGELES*: D&A/Fall (Uncompromised Sustainable Design), New Mart Bldg. 127 E. 9th St., 3rd fl. & Cooper Design Space, 860 S. Los Angeles St. Hrs: 10AM-6PM. Call: 302-9575; Press: My Young Auntie, 334-3363.

March 20-22 — *LOS ANGELES*: D&A/ Green Market (Better Contemporary/Young Designer), Cooper Design Space, 860 S. Los Angeles St. Hrs: 10AM-6PM. Call: 302-9575; Press: My Young Auntie, 334-3363.

March 20-23 — *LOS ANGELES*: BRIGHTE (Juried Better, Contemporary, Bridge, Designer, Women's Fall RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or brighte@enkshows.com.

March 20-24 — *LOS ANGELES*: WOMEN'S/CHILDREN'S MARKET 800-225-6278; www.californiamarketcenter.com

March 21-24 — *AREZZO, ITALY*: OROAREZZO (Jewelry) 39-0575-9361 (Fax: 39-0575 383028) or www.oroarezzo.it

Monday March 23-26 10:00-5:00 P.M. — FALL 2009 PRESS PREVIEW — HEADQUARTERS PR — 552 SEVENTH AVENUE SUITE 304 (39TH/40TH ST)
Daily, 3/23-3/26. By invitation. Contact: info@HQ-PR.com

March 23 — *POSTPONED*: DEREK LAM STORE OPENING FROM 6-8PM, HAS BEEN POSTPONED TO MAY 6.

March 23-25 — 2009 PUBLISHING CONFERENCE & EXPO at the NY Marriott Marquis. Contact: www.publishingbusiness.com

March 23-29 — *TOKYO*: 2009 Fall/Winter JAPAN FASHION WEEK IN TOKYO. 40+ Designer Shows including Tokyo Collection Week, Shows by designers' inv. JFW Info: 212-819-7746; mizuho_ihara@jetro.go.jp; or www.jfw.jp/en/press.html

Tuesday March 24 9:00-5:00 P.M. — PRESS PRESENTATION OF FALL WOMEN'S COLLECTION — TUMI — 261 FIFTH AVENUE 21ST FLOOR
By appointment. RSVP: Parise Sellitti, 732-372-8372 or psellitti@tumi.com

Tuesday March 24-26 9:00-6:00 P.M. — FALL/WINTER 2009 PRESS DAYS — DIESEL; DIESEL BLACK GOLD — 220 WEST 19TH STREET 7TH FLOOR
Daily, 3/24-3/25. On 3/26, 9AM-3:30PM. By appointment. RSVP: Dustin Larson, 755-9200 x 362 or dustin_larson@diesel.com

Tuesday March 24 9:30 A.M. — NEW PRODUCT LAUNCH — GOODY — PLACE TO BE ANNOUNCED
By invitation. Contact: Jamie Stone, Creative Media Marketing, 979-8884 x 212 or jamie@cmmpr.com

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 24-25 10:00-4:00 P.M.	FALL 2009 COLLECTION EDITOR REVIEW Daily. 3/24-25. By appt. RSVP: Marla Shavitz, Atelier Creative Services, 247-9299 x 12; marla@atelierpr.com	PORTS 1961	601 WEST 26TH STREET SUITE 875
March 24	*POSTPONED*: JOHN LOBB FALL PRESS PREVIEW FROM 10-5PM, HAS BEEN POSTPONED TO 4/22-4/23.		
Tuesday March 24 12:30-2:30 P.M.	NEW SKINCARE LAUNCH By invitation. Contact: ehess@estee.com	ESTÉE LAUDER	PLACE TO BE ANNOUNCED
Wednesday March 25 9:00-5:00 P.M.	PRESS PRESENTATION OF FALL MEN'S COLLECTION By appointment. RSVP: Parise Sellitti, 732-372-8372 or psellitti@tumi.com	TUMI	261 FIFTH AVENUE 21ST FLOOR
Wednesday March 25 10:00-3:00 P.M.	FALL 2009 PRESS PREVIEW By appointment. Contact: 358-9516 or dennis@companyagenda.com	OBAKKI	13 WEST 9TH STREET
Wednesday March 25 5:00-7:00 P.M.	FALL 2009 PRESS PREVIEW ACCESSORIES & INTRODUCING APPAREL By invitation. Contact: Julie Ly, jly@katespade.com	KATE SPADE	48 WEST 25TH STREET SHOWROOM – 7TH FLOOR
Wednesday March 25 7:30 P.M.	DINNER HONORING DESIGNERS Honorees: Andy Spade, Alice Temperley, Antony Todd, Maria Cornejo. By invitation. Press: Serena Merriman, 917-952-3089 or serena@asw.com	VOLKSWAGEN & ASMALLWORLD	BOBO 181 WEST 10TH STREET
March 25-28	*MIAMI BEACH*: ROCK FASHION WEEK AT THE FONTAINEBLEAU Fall/Winter & Resort Collections For information: Stacey Tropeano, Coyne Public Relations, stropeano@coynepr.com		
Thursday March 26 9:30-11:30 A.M.	FALL 2009 PRESS PRESENTATION By invitation. Contact: calvinkleinspecialevents@ck.com	CALVIN KLEIN	205 WEST 39TH STREET 12TH FLOOR
Thursday March 26 7:00 P.M.	THE 2009 MUSEUM DANCE Cocktails/dinner. Dessert/dancing, 9PM-Midnight. Sponsors: Dior Beauty & Judith Ripka. (Blk Tie) Silent Auction. Benefitting museum's scientific & educational programming. Tkts: $500 dinner; $200 dessert/dancing; 769-5166.	THE AMERICAN MUSEUM OF NATURAL HISTORY	C.P.W. @ 79TH ST HALL OF OCEAN LIFE
March 26-29	ARCHITECTURAL DIGEST HOME DESIGN SHOW, Pier 94, 12th Ave @ 55th Street. Tkts: $25. Contact: 800-677-6278 or www.archdigesthomeshow.com		
March 27-29	INTERNATIONAL VISION EXPO EXHIBITION (Conference, 4/26-29) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or www.visionexpoeast.com		
March 27-31	*MUMBAI:* LAKMÉ FASHION WEEK For info: sandhya.mamik@imgworld.com or www.lakmefashionweek.co.in		
Mar. 28-April 26	*SHORT HILLS*: TEEN VOGUE SPRING STYLE HAUTE SPOT, The Mall at Short Hills, 1200 Morris Turnpike. Press: Eleanor Banco, 212-286-2479 or Eleanor_Banco@condenast.com		
March 28-30	*ATLANTA*: APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (3/27 Preview Day, featuring permanent showrooms only)		
March 28-30	*ATLANTA*: BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (3/27 Preview Day, featuring permanent showrooms only)		
March 28-30	*ATLANTA*: ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (3/27 Preview Day, featuring permanent showrooms only)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 28-31	*CHICAGO*: STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com		
March 29-31	*CHICAGO*: NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.merchandisemart.com		
March 29-31	*TACOMA*: NW TREND SHOW (Men's/Women's/Children's RTW/Acc) 206-767-9200; www.seattletrendshow.com		
Monday March 30-Apr. 1 9:00-6:00 P.M.	PRESS AUTUMN/WINTER 2009 COLLECTION REVIEW Daily, 3/30-4/1. By appointment. Contact: Melissa Lun, 646-336-5920 or Melissa@starworksny.com	TEMPERLEY LONDON	STARWORKS- STE 3D 5 CROSBY ST. (HOWARD)
Monday March 30-April 1 10:00-6:00 P.M.	PRESS PREVIEW DAYS Daily, 3/30-4/1. Men's, Women's & Accessories including Raf Simons, Gilded Age, Kimberly Ovitz, Catherine Holstein, Trovata et al. By appointment. Contact: 226-5507 or press@williamsonpr.com	WILLIAMSON PR	119 MERCER STREET SUITE 2S
Monday March 30-April 3 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Collections on display: Manish Arora, Caycee Black, Matina Amanita, alldressedup, Thrive. By appointment. Contact: Frances Armand, 219-0030 or frances@jujuthepr.com	JUJU THE PR	270 LAFAYETTE STREET SUITE 505 (PRINCE)
Monday March 30 7:30 P.M.	7TH ANNUAL "DRESSED TO KILT" CHARITY FASHION SHOW Show @9PM. Hosts: Sir Sean & Lady Connery. Tkts: www.dressedtokilt.com Press: LaForce + Stevens, 242-9353.	FRIENDS OF SCOTLAND	M2 LOUNGE 530 W 28TH ST (10TH/11TH AVE)
March 30-31	*CERNOBBIO COMO*: COMOCREA (Textile Design) 39-31-316-431 Fax: 39-31-278-342; www.comocrea.com		
Wednesday April 1-2 9:00-5:00 P.M.	FALL/WINTER '09 PRESENTATION Daily, 4/1-4/2. By invitation. Contact: INC@factorypr.com	I.N.C INTERNATIONAL CONCEPTS	FACTORY PR- STE. 600 580 B'WAY (PRINCE)
April 1	11:30AM, UJA-Federation of New York's 2009 Annual Fashion Division Luncheon. Honoring Karen Katz and Allen Sirkin. The Plaza, Fifth Avenue & 58h Street. Info/Reservations: Marcy Fink, 836-1448; finkm@ujafedny.org		
Wednesday April 1 7:00 P.M.	2009 DINNER DANCE & AUCTION Cocktails/Auction. Dinner/Dancing, 8PM. Honoree: Tatiana von Furstenberg, Filmmaker/Philanthropist. Special Guest: Mayor Michael Bloomberg. (Blk Tie). Tkts: $750/$1,250; 245-6570 or elizabethg@eventassociatesinc.com	HENRY STREET SETTLEMENT	HOTEL PLAZA GRAND BALLROOM
Thursday April 2 9:00-12:00 Noon	PRESS PREVIEW OF FALL 2009 APPAREL & ACCESSORIES By invitation. RSVP: Erin Haggerty, 329-8059 or Erin.Haggerty@Kellwood.com	SAG HARBOR	1407 BROADWAY SUITE 605
Thursday April 2 9:00-6:00 P.M.	FALL 2009 PRESS DAY Appointments by invitation. Contact: 282-1200.	HALSTON	96 SPRING STREET SHOWROOM – 2ND FLOOR
Thursday April 2 9:30 A.M.	SPRING 2010 COLOR, EURO RETAIL & FABRIC DIRECTION Also, 11:30 AM. Presentation by Pat Tunsky. Tkts: $50 at door. RSVP: 560-3736; www.doneger.com/dcscalendar	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Thursday April 2 5:00-8:00 P.M.	LAUNCH PARTY FOR ASTROLOGICAL COUTURE GOWN COLLECTION In collaboration with Susan Miller, astrologer and founder of website Astrology Zone and In Style columnist. Cocktail reception. By invitation. RSVP: David@junkoyoshioka.com	JUNKO YOSHIOKA	PLACE TO BE ANNOUNCED
Thursday April 2 5:00-8:00 P.M.	FALL/WINTER 2009 PRESS PRESENTATION By invitation. Contact: Daniel Motta Mello, PR Consulting, 228-8181 or osklen@prconsulting.net	OSKLEN	97 WOOSTER STREET (SPRING/PRINCE STREET)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 2 6:00-7:00 P.M.	"FASHION IS LIFE, LIFE IS PASSION" LECTURE Sárka Siskova, top Czech fashion designer & head of Fashion Design Department at the Tomas Bata University in Zlin, discusses her inspiration & philosophy on fashion & fashion design. RSVP: 217-4585 museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
Thursday April 2 6:30-8:30 P.M.	PARSONS FASHION BENEFIT KICK-OFF By invitation. Contact: specialevents@ck.com	CALVIN KLEIN COLLECTION	654 MADISON AVENUE (60TH STREET)
April 2-6	*BOLOGNA*: COSMOPROF (Beauty & Cosmetics) Contact: 39-02-454-4708248 or www.cosmoprof.it)		
April 3	*WEST HOLLYWOOD*: Charlotte Ronson & JCPenney introduce I Heart Ronson. Cocktails, hors d'oeuvres & special performance, 8PM at Bar Marmont, 8171 W. Sunset Blvd. RSVP: 213-316-0112 x 205; amber@showroomseven.com		
April 4-8	NEW YORK BRIDAL SHOWS		
Saturday April 4 9:00 A.M.	SHOWING OF BRIDAL & BRIDESMAIDS DRESSES By invitation. Contact: ATELIER Creative Services, 247-9299 x 17 or simone@atelierpr.com	ARIA	JEAN GEORGES 1 CENTRAL PARK WEST
Saturday April 4 10:00 A.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	CHRISTOS	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4-6 10:00-5:00 P.M.	PRESENTATION OF FALL BRIDAL COLLECTION Buyers by appointment. Contact: 206-9302 or David@junkoyoshioka.com	JUNKO YOSHIOKA	580 B'WAY – SUITE 210 (HOUSTON & PRINCE ST)
Saturday April 4 1:00 P.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	AMSALE	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4 4:00 P.M.	PRESS SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Emily Harris, 583-1700 or email: emilyh@amsale.com (email preferred).	KENNETH POOL	625 MADISON AVENUE MEZZANINE LEVEL
Saturday April 4 7:00 P.M.	SHOWING OF SPRING 2010 BRIDAL GROUP COLLECTIONS By invitation. Contact: Deborah Hughes, Inc., 727-2220.	PRISCILLA OF BOSTON BRIDAL GROUP	583 PARK AVENUE (63RD STREET)
April 4-11	OLEG CASSINI COUTURE COLLECTION	For appointment: 753-7540 x 28 or olegcassini@rcn.com	
April 4-7	STEPHEN YEARICK; YSA MAKINO (Fall Bridal & Evening) 501 Seventh Suite 200 For appoinmentt: Leigh Price, 221-8188.		
April 4-6	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 111 East 48th St (@ Lexington). Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Sunday April 5-6 9:00-4:00 P.M.	PRESENTATION OF FALL BRIDAL COLLECTION Daily, 4/5-4/6. By invitation. Press & buyers: Shawne Reece, 404-873-8098 or shawne@annebarge.com	ANNE BARGE	JUMERIAH ESSEX HOUSE 160 C.P.S. – TIVOLI ROOM
Sunday April 5-6 9:00-4:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/5-4/6. By invitation. Buyers: Shawne Reece, 404-873-8070 or shawne@annebarge.com Press: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	JUMERIAH ESSEX HOUSE 160 C.P.S – TIVOLI ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday April 5 10:00 A.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56TH/57TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 5 11:00 A.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By inv. Fax req: 206-7557. RSVP: Paul Wilmot Communications. Thereafter, Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED
Sunday April 5 12:00 Noon	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 4/4-4/6, 9AM-6PM daily. Also, launch of "Luxe" Collection. Contact: 813-345-8743; marybeth.kaplan@yahoo.com	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. – LINCOLN STE -2ND FL
Sunday April 5 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL - PALM COURT ONE WEST 58TH STREET
Sunday April 5 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 31 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39TH STREET 11TH FLOOR
Sunday April 5 7:00 P.M.	SHOWING OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: Nancy Williams, 944-5757 x 5011 (Fax: 944-8588).	CAROLINA HERRERA	TIFFANY & CO. 727 FIFTH AVENUE
Monday April 6 9:00-4:00 P.M.	PRESS DAY FALL/WINTER 2009 By appointment. Contact: 256-760-1090 or office@alabamachanin.com	ALABAMA CHANIN	THE FIREHOUSE 604 EAST 11TH STREET
Monday April 6 9:00-6:00 P.M.	BRIDAL PREVIEW By appt. Buyers: Rachna Mehra, rmehra@nicolemiller.com Press: Heather Schmidt, hschmidt@nicolemiller.com (Buyers also by appointment, 4/4 & 4/5)	NICOLE MILLER	INTERCONTINENTAL-BARCLAY 111 E. 48TH ST. – MADISON RM 2
Monday April 6-7 9:00-6:00 P.M.	FALL 2009 PRESENTATION Daily, 4/6-4/7. By appointment. Contact: Shaun Lewis, slewis@laforce-stevens.com	PERRY ELLIS	1114 AVE. OF AMERICAS 36TH FLOOR (42ND/43RD ST)
Monday April 6 11:00 A.M.	TWO SHOWINGS: SPRING 2010 BRIDAL COLLECTION Also, 12PM. By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications fax: 206-7557.	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8TH FLOOR
Monday April 6 6:00-7:00 P.M.	SEDUCTION WITH MOLLY SORKIN Exhibition associate curator Molly Sorkin explores the historical significance of seductive fashion from the 18th century to the present. RSVP: 217-4585 museuminfo@fitnyc.edu	FASHION INTSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
Tuesday April 7 9:00-10:30 A.M.	PRESENTATION OF BRIDAL & BRIDESMAID COLLECTIONS By inv. Buyers: Allison Greenberg, 414-8844 x 21or Allison@threaddesign.com Press: Nicole Boucher, 414-8844 x 28 or Nicole@threaddesign.com	THREAD	26 WEST 17TH STREET SUITE 301
Tuesday April 7-8 10:00-5:00 P.M.	FALL/WINTER 2009 PRESS PREVIEW Daily, 4/7-4/8. By invitation. RSVP: ATELIER Creative Services, 247-9299 x 11 or simone@atelierpr.com	FRATELLI ROSSETTI	ITALIAN CONSULATE 690 PARK AVENUE (69TH ST)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday April 7 10:00-8:00 P.M.	FALL '09 PRESS DAY Breakfast and lunch served. Cocktail reception, 5-8PM. Appointments by invitation. RSVP: 924-0510 or info@abenyc.com	STEINUNN	W29 SHOWROOM 208 W 29TH ST. –SUITE 201
Tuesday April 7 10:30 A.M.	SHOWING OF BRIDAL COLLECTIONS Alvina Valenta, Jim Hjelm, Lazaro, Tara Keely, Party by JLM. By invitation. Contact: Meghan Billings, 221-8203.	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Tuesday April 7 5:00-7:00 P.M.	ALABAMA CHANIN FOR HBO LIMITED-EDITION LAUNCH By invitation. Press RSVP: Amy Pepperman, Ogan/Dallal Associates, 840-0888 or amy@odapr.com	HBO SHOP	HBO SHOP 1100 SIXTH AVE. (42ND ST)
Wednesday April 8 10:00-12:00 Noon	PRESENTATION OF SPRING 2010 BRIDAL COLLECTION By invitation. Contact: RSVP@verawang.com	VERA WANG BRIDAL	225 WEST 39TH STREET 9TH FLOOR
April 8	PASSOVER (Wednesday at sunset)		
April 10	GOOD FRIDAY		
Saturday April 11 6:00-11:00 P.M.	SPECIAL EVENING AT THE CASSINI BUILDING By invitation. RSVP: 753-7540 x 28 or olegcassini@rcn.com	OLEG CASSINI COUTURE COLLECTION	THE CASSINI BUILDING NEW YORK CITY
April 12	EASTER SUNDAY		
Tuesday April 14 8:30 A.M.	CELEBRATION OF NEW COOKS PRODUCTS Breakfast demonstration with celebrity chef Art Smith. By invitation. RSVP: Lauren Monroe, Loving + Company, 213-3504 or lmonroe@lovingandcompany.com	JCPENNEY	399 LAFAYETTE STREET ROOM 1202 (E. 4TH STREET)
April 14-15	PRINTSOURCE at 7 W New York, 7 West 34th St (5th Ave). Contact: 352-1005 or www.printsourcenewyork.com		
Wednesday April 15-16 9:00-6:00 P.M.	FALL/WINTER 2009 ACCESSORIES PRESENTATION Daily, 4/15-4/16. By appointment. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.Pastore@swarovski.com	SWAROVSKI	PLACE TO BE ANNOUNCED
Wednesday April 15 9:30 A.M.	MILAN/PARIS FALL 2009 RTW Also, 11:30 AM. Tkts: $50 at door. RSVP: 560-3736 or www.doneger.com/dcscalendar	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 15 9:30-11:00 A.M.	PRESENTATION OF FALL MEN'S & WOMEN'S RTW & ACCESSORIES By invitation. Contact/RSVP: Kristin Fiorillo, kfiorillo@kennethcole.com	KENNETH COLE NEW YORK	603 WEST 50TH STREET (50TH ST. @ 11TH AVENUE)
Wednesday April 15 7:30 P.M.	6TH ANNUAL: "NEW YEAR'S IN APRIL — A FOOL'S FETE" Honorary Chair: D. Kanavos. Chairs: A. Aston, M. Brown, J. Bryant, L. Fenet, R. Hermelee, J. Macklowe, S. Shin, V. von Bismarck, S. von Wulffen. (Blk tie). For tkts/info: Garwood Events, 678-0231; Nicole@garwoodevents.com	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL HOTEL 80 COLUMBUS CIRCLE (60TH ST)
Friday April 17 9:00 A.M.	NY, LONDON, MILAN, PARIS FALL/WINTER 2009 COLLECTIONS Also, 10:30 AM, Noon with panel discussion; 3PM & 5PM. Moderator: Norma Kamali. Panel: S. Brown, K. Betts, J. Gilhart, A. Watson. Tickets: members, $65; non-mem, $90; students, $15. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8TH FL. 1271 SIXTH AVE. (50/51ST ST)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 20-21 9:00-6:00 P.M.	AUTUMN/WINTER 2009 COLLECTION REVIEW Daily, 4/20-4/21. By appointment. Contact: Nicole Abbatemarco, 255-9065 or Nicole@matthewwilliamson.com	MATTHEW WILLIAMSON	415 WEST 14TH STREET
Tuesday April 21-22 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Daily, 4/21-4/22. By invitation. RSVP: Atelier Creative Services, Inc., 247-9299 x 16 or rebecca@atelierpr.com	DOONEY & BOURKE	601 WEST 26TH STREET 16TH FLOOR
Tuesday April 21 6:30 P.M.	"ART OF PACKAGING" AWARD GALA 20th Anniversary of Marc Rosen Scholarship for Graduate Packaging Design. Info/Tkts: KX Associates, 925-2507.	PRATT-LUXE PACK	THE UNIVERSITY CLUB ONE WEST 54TH STREET
April 21-23	*MIAMI BEACH*: MATERIAL WORLD (Global Fabric & Sourcing) Miami Beach Convention Center. Contact: Urban Expositions, 678-285-3976 or www.material-world.com		
Wednesday April 22 9:30 A.M.	SPRING/SUMMER STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: $50 at door. RSVP: 560-3736; www.doneger.com/dcscalendar	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday April 22-23 10:00-5:00 P.M.	FALL 2009 PRESS PREVIEW Daily, 4/22-23. By inv. Contact: ATELIER Creative Services Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	161 WEST 54TH STREET SUITE 1201 (7TH AVE)
April 22	EARTH DAY (Wednesday)		
Friday April 24 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. By invitation. Tickets/Info: 725-2755 x 103.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 24-25	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18th St. Hrs: 4/24, 1-8PM; 4/25, 11-6PM. Adm: $20. Info:www.manhattanvintage.com; 518-434-4312.		
April 25-27	*FORT LAUDERDALE*: FOCUS ON FASHION (Apparel & Accessories). Contact: www.floridafashionfocus.com		
April 26-28	IBS (Int'l Beauty Show) at Javits Convention Center. Contact: 800-427-2420; 212-895-8229; www.ibsnewyork.com		
Monday April 27 4:30 P.M.	"FIT ON THE CATWALK" — FASHION DESIGN SENIOR COLLECTION First Show. 6PM, Chocolate reception Tent enter 28th St. & Seventh Avenue. 7:30PM, Second show. By invitation. RSVP: fashionshow2009@fitnyc.edu Press: press@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	JOHN E. REEVES GREAT HALL SEVENTH AVE. & 27TH ST.
April 27-May 1	*SYDNEY*: ROSEMOUNT AUSTRALIAN FASHION WEEK (Spring 2010) Contact: www.rafw.com.au		
Wednesday April 29 6:00 P.M.	PARSONS FASHION BENEFIT HONORING INDUSTRY LEADERS Cocktails. Dinner, Show & Award to Tom Murry, Calvin Klein, Inc. & Francisco Costa, Calvin Klein Collection, 7PM. Info: www.newschool.edu/parsonsbenefit or 229-5662 ext. 3570 or ext. 3735 or specialevents@newschool.edu	PARSONS THE NEW SCHOOL FOR DESIGN	CIPRIANI 55 WALL STREET
Thursday April 30 11:15 A.M.	FGI/BEAUTY SYMPOSIUM: "BEAUTY GAME CHANGERS" Reception; 12 Noon-2:00PM Lunch/presentation. Speakers: G. C. Drosos, P&G; N, Kinnaird, Space NK; J. Demsey, The Estée Lauder Companies; P. Brown, The Carlyle Group. Tickets: 302-5511 or www.fgi.org	THE FASHION GROUP INT'L	NY HILTON (53RD ST) 1335 AVE. OF AMERICAS
Thursday April 30 7:00-11:00 P.M.	"KALEIDOSCOPE OF DREAMS" DESIGNERS' BENEFIT SHOWING Runway show/auction of gowns by renowed int'l designers to benefit St. Jude Research Hospital, a treatement & reseach center for pediatric cancer. Also, cocktails, restaurant tastings, dancing. Tkts: www.stjude.org/designcares	DESIGN CARES	THE ARMORY 26TH ST & LEXINGTON AVE